



TREND REPORT





Riding the waves or caught in the tide?

Insights from the IFLA Trend Report





Literature Review



Expert discussions



Wider consultation



Construction of web
platform, Insights



Launch...and over to you!

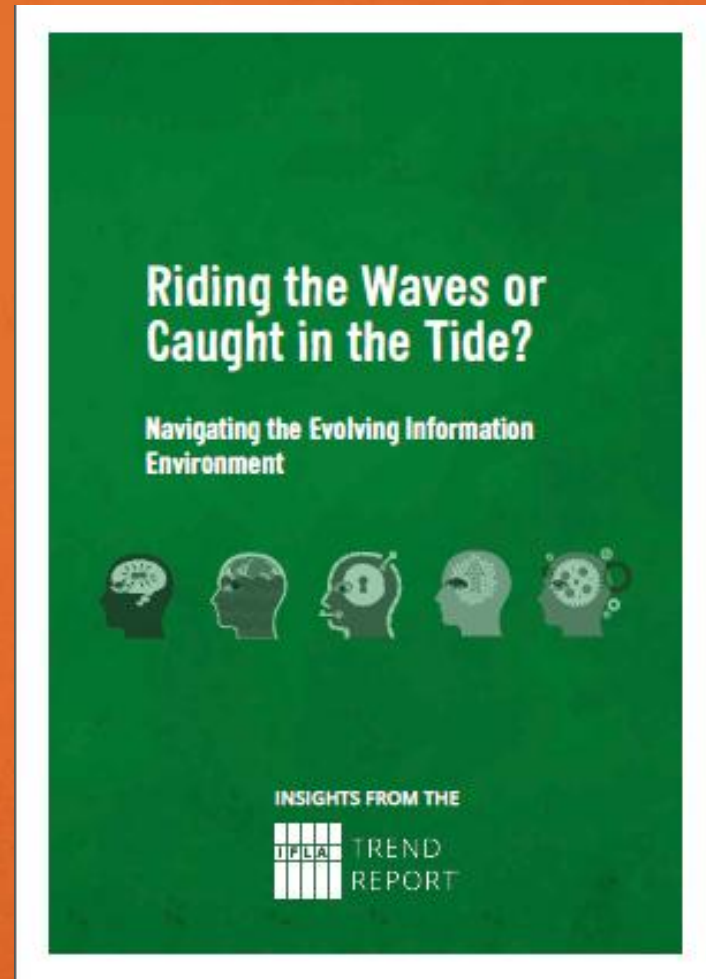


TREND
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Riding the Waves or Caught in the Tide? Insights from the IFLA Trend Report

<http://trends.ifla.org/summary-report>





TREND 1:

**NEW TECHNOLOGIES WILL
BOTH EXPAND AND LIMIT WHO
HAS ACCESS TO INFORMATION**

TREND 2:

**ONLINE EDUCATION WILL
TRANSFORM AND DISRUPT
TRADITIONAL LEARNING**

TREND 3:

**THE BOUNDARIES OF DATA
PROTECTION AND PRIVACY
WILL BE REDEFINED**

TREND 4:

**HYPER-CONNECTED SOCIETIES
WILL LISTEN TO AND EMPOWER
NEW GROUPS**

TREND 5:

**THE GLOBAL INFORMATION
ECONOMY WILL BE TRANSFORMED
BY NEW TECHNOLOGIES**



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*“It’s at these points of impact
between trends that there are
profound questions for libraries
operating in the new information
environment”*



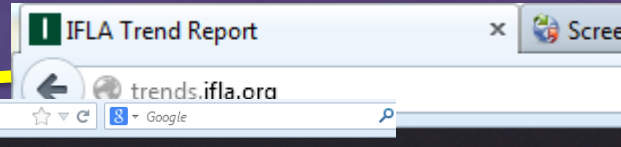
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What the IFLA Trend Report means for you



Explore the website, engage in the discussion



Trends.ifla.org



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INSIGHTS DOCUMENT

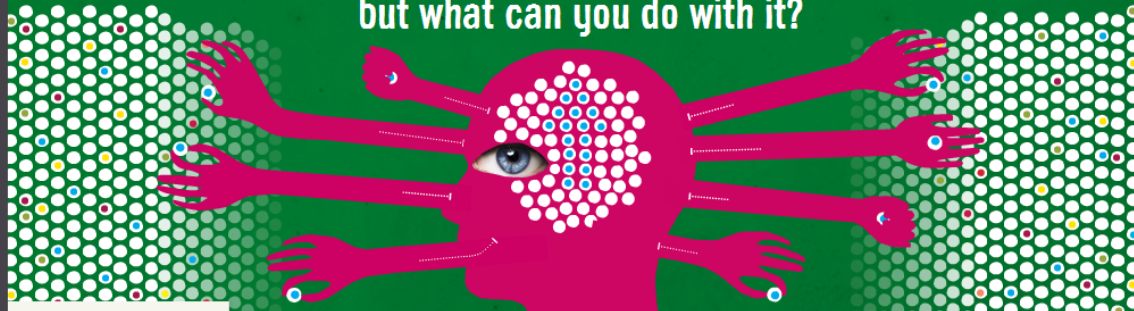
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New Technologies will Both Expand and Limit Who has Access to Information

The world's information at your fingertips –
but what can you do with it?



Access to Information

Online Education

Privacy and Data Protection

Hyper-connected Societies

New Technologies

WHAT IS THE IFLA TREND REPORT?

In the global information environment, time moves quickly and there's an abundance of commentators trying to keep up. With each new technological development, a new report emerges assessing its impact on different sectors of society. The IFLA Trend Report takes a broader approach and identifies five high level trends shaping the information society, spanning access to education, privacy, civic engagement and transformation. Its findings reflect a year's consultation with a range of experts and stakeholders from different disciplines to map broader societal changes occurring, or likely to occur in the information environment.

The IFLA Trend Report is more than a single document – it is a selection of resources to help you understand where libraries fit into a changing society. *References to further reading are provided.*

DISCOVER THE TRENDS

Our information environment is constantly changing. **How will we access, use and benefit from information in an increasingly hyper-connected world?** The IFLA Trend Report identifies five top level trends which will play a key role in shaping our future information ecosystem:

TREND 1 New Technologies will both expand and limit who has access to information.

TREND 2 Online Education will democratise and disrupt global learning.

TREND 3 The boundaries of privacy and data protection will be redefined.

TREND 4 Hyper-connected societies will listen to and empower new voices and groups.



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INSIGHTS DOCUMENT

DISCUSSION FORUM

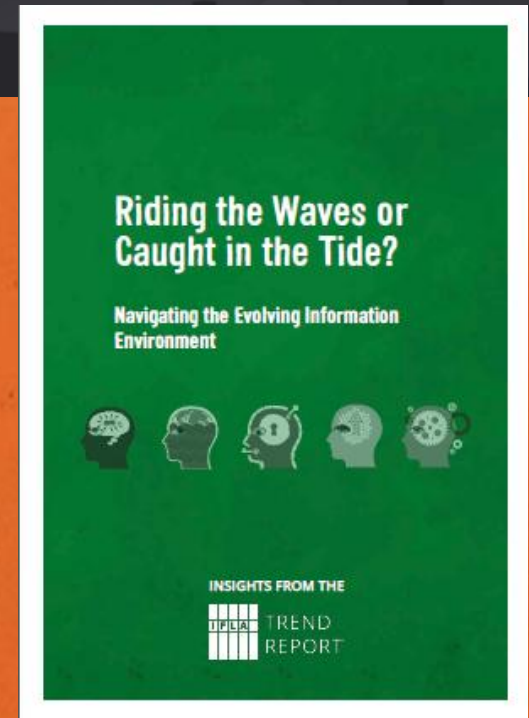
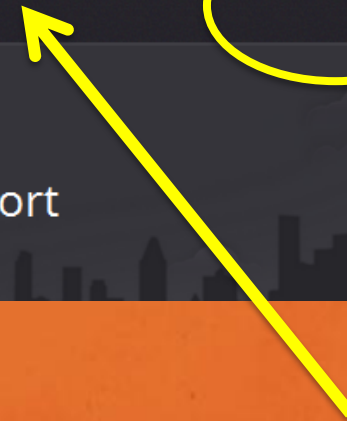
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How to Use the Trend Report



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Adding the voices of our members



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Wrapping up

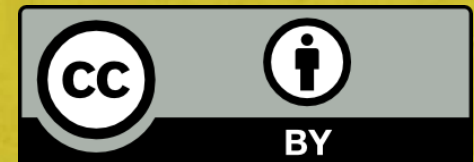
- Sign up at trends.ifla.org
- Read *Riding the Waves or Caught in the Tide? Insights from the IFLA Trend Report*
- Tweet about it! [#iflatrends](https://twitter.com/flatrends)
- Collect Trend Report postcards from the IFLA booth
- Start planning Trend Report discussions in your region
- If you have any difficulties signing up during the congress, contact:
 - Julia Brungs, IFLA HQ – julia.brungs@ifla.org



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